

BEST PRACTICES

Title : Women Empowerment through employability enhancement programmes

Objective :

- To visualise the concept of women empowerment through education and employment
- To conduct more skill development programme to acquire employability skills
- To nurture entrepreneurial skills to become future entrepreneurs.
- To identify and to tap funds available under CSR scheme to enhance the employability skills of the students.
- To Sensitize about Naan Mudhalvan scheme hosted by Tamil Nadu Skill Development Corporation for the development of professional skills.

The Content

The first best practice of the institute is Women Empowerment through employability enhancement programmes. The aim of this programme are to enhance employability skills among the students, nurture entrepreneurial and develop technical and soft skills. Preparations are carried out through in house materials through English language skills, logical thinking skills, reasoning skills, aptitude skills and computational skills. The college placement cell has arranged both campus interview and off campus interview during the year to increase the percentage of placement. It has also conducted entrepreneurial training programmes to persuade the students to establish their own start-ups in their villages. The Placement cell has conducted 36 employability enhancement programmes and 7 entrepreneurial development programmes to achieve women empowerment on the campus.

List of Placement Activities

<i>CSR initiative programmes</i>	Employability skilling program by Nandi foundation Youth Employability Training Program by TCS Nasscom (Skillsda)Virtual Awareness Programme Nasscom (Skillsda) Offline Orientation Programme
<i>Employability Training Programmes</i>	Job opportunities in Tech Mahindra Job opportunities in Levantare Technology Job opportunities in Medical Coding company Job opportunities in Health sectors Job opportunities in Insurance sectors

<i>Entrepreneurial Development Programmes</i>	Awareness Programme on Entrepreneurship and Innovation Student E- Leader Programme Designing Skill Program
<i>Professional Development Programmes</i>	Tricks to solve Mathematical reasoning Important Apps for Competitive exam Basic Tamil For Clearing TNPSC Exams Important Apps for Competitive exam
<i>Capacity Building Programmes</i>	Public Speaking Skills Basic English Speaking Skills Basic Grooming Skills Motivational session in Career Success Strategy Youth Talk India competitions
<i>Skill Development Programme</i>	Internships to placements Certificate course on cyber security Certificate course on IOT Learnathon certificate Courses Skillathon Certificate Courses
<i>Nan Mudhalvan courses designed by Tamil Nadu Skill Development Co-orporation TNSDC</i>	Data Analytics with Tabalue Insurance & Income Tax with GST LSRW Skill Development Course Cyber Security Microsoft Digital teaching skills

Placement Activities under CSR Scheme

Name of the Programme	Duration	Amount spent under CSR
TCS Employability Training Programme” supported by TATA Consultancy Services	100 Hrs	Rs.1,87,000
Employability Skilling Programme conducted by Naandi Foundations funded by Titan LeAP, Chennai	7 Days	Rs.1,15,500
National Level Certificate course on cyber security & IOT by Skillsda & Nasscom	10 Days	Rs.1,55,000

Innovation Entrepreneurship Development Programme(IEDP) - An Initiative of Entrepreneurship Development and Innovation Institute – Government of Tamil Nadu, Chennai through EDII Hub, Thiruvalluvar University, Vellore.	2 Days	Rs.10,000
Cyber Security for Educators and Students” an initiative of Microsoft Philanthropies implemented by ICT Academy	10 Days	Rs.15,000

List of Campus interviews

On Campus Interviews	Off Campus Interviews
Yazaki India Private Ltd	Tata Consultancy Services, Chennai.
Foxconn	Episource Medical Coding Company, Chennai.
TVS Training and Services	Skill India Foundation India Japan Lighting Pvt.Ltd
Proodle integrated solutions Services Pvt. Ltd	Jovee Human solution Pvt Ltd
CAPARO Engineering India Ltd.	Tech Mahendra.
Skn Organics Pvt.Ltd.	Klim -Kyungshin Industrial Motherson Pvt.Ltd
Active English Training Solutions	TVS Training and Services
Haridra Groups, Raptor Staffing Solutions	GBK Envienco Private Limited
Velavan Services, Indian Healthcare BPO	UPLUS Technology Pvt.Ltd
Innovace Group, Ganesh car Pvt Ltd	
Innovative Groups, Chennai Mobiles	
Mr. Cooper Group, CSK Enterprises	
Vertical Solutions	

Evidence of Success

S.No	Name of the Company	No. of Students Placed
1.	Tata Consultancy Services, Chennai	24
2.	Yazaki India Private Ltd	124
3.	Episource Medical Coding Company, Chennai	6
4.	Foxconn	35
5.	TVS Training and Services	34
6.	Proodle integrated solutions Services Pvt.Ltd	63
7.	CAPARO Engineering India Ltd.	10
8.	SKN ORGANICS Pvt.Ltd.	7
9.	Active English Training Solutions	3
10.	Haridra Groups	1
11.	Velavan Services	50
12.	Innovace Group	75
13.	Innovative Groups	11
14.	Mr. Cooper Group	15
15.	Vertical Solutions	7
16.	Raptor Staffing Solutions	27
17.	Indian Healthcare BPO	33
18.	Ganesh car Pvt Ltd	22
19.	Chennai Mobiles	4
20.	CSK Enterprises	15
21.	Skill India Foundation India Japan Lighting Pvt.Ltd	47
22.	Jovee Human solution Pvt Ltd	23
23.	Tech Mahendra.	5
24.	Klim -Kyungshin Industrial Motherson Pvt.Ltd	8

25.	TVS Training and Services	1
26.	GBK Envienco Private Limited	17
27	UPLUS Technology Pvt.Ltd	6

Thus it is evident that approximately 30 % of graduates got placed through the intensive efforts and training programme of our college placement cell. In addition 5 to 10 % of the graduates of the year have already conceived the idea for their own ventures and our college placement cell is guidance and support to prepare project proposal for financial assistance from both Governmental and non-governmental financial institutions.

Problems & Resource Required

1. It is a real challenge to improve English and communicative skills
2. Reluctance of rural parents to send their wards to faraway places of placements.
3. Availability of limited numbers of funded employability enhancement programme under CSR scheme.

Notes

Nil

2. Title : SAWC – A Hub of Peace and Harmony

Objective :

- To create a culture of peace and harmony on the campus
- To promote unity and understanding among the students
- To bring social change, empowering women the leaders in their communities.
- To make students excel in beyond syllabi activities
- To cultivate values of compassion, tolerance and respect for others
- To perform excellent academic activities in such a way to cater the evolving needs of present society.
- To create a supporting environment where each student is respected and empowered.
- To advocate for equality, justice and inclusivity
- To prepare students navigate complex challenges with integrity and reliance.

Content

Sri Akilandeswari Women's College, located in the serene town of Wandiwash, stands as a beacon of educational excellence, particularly for the rural women in its community. Founded with a noble vision, this institution is dedicated to providing quality education to empower women from all walks of life. Through its comprehensive curriculum and dedicated faculty, Sri Akilandeswari Women's College ensures that every student receives an education that not only enhances their academic prowess but also nurtures their personal and professional talents. The college's commitment to inclusivity and accessibility makes it a vital institution for the rural community, offering opportunities for women who may otherwise have limited access to higher education. Beyond academics, College fosters a culture of peace and harmony, where students from diverse backgrounds come together to learn, grow, and celebrate their differences. Through various extracurricular activities and community engagement programs, the college promotes unity and understanding among its students, contributing to the social fabric of Wandiwash and beyond. The college serves as a substance for social change, empowering women to break barriers and become leaders in their communities, thereby contributing to the overall development of society. Its impact extends far beyond the

classroom, as graduates of Sri Akilandeswari Women's College emerge as ambassadors of change, advocating for gender equality, education, peace and harmony. The institution's emphasis on holistic development ensures that students not only excel academically but also cultivate values of compassion, tolerance, and respect for others. With state-of-the-art facilities and a nurturing environment, College provides a platform for women to realize their full potential and pursue their aspirations without limitations. The college's commitment to academic excellence is reflected in its diverse range of programs and courses, catering to the evolving needs of today's society. Through partnerships with local organizations and initiatives, Sri Akilandeswari Women's College extends its reach beyond the campus, actively contributing to the upliftment of the rural community.

Practices

The college offer a good student centric environment of the holistic development of the students it organise several well planned training programmes and value added programmes. It also conducted various co-curricular and extracurricular activities to the inclusive development of the students. The college has vibrant placement cell through which many employable enhancement programme were conducted in association with many companies TCS, Nandi Foundation, ICT Academy. Totally 36 employable enhancement programme and 7 entrepreneurial were conducted to assure women empowerment.

The college has Academic Excellence for the past 28 years mainly because of the inclusive environment with tolerance and Harmony towards Cultural, Regional Linguistic, Communal, Socio-Economic and other diversities. The existence of a vibrant Student Council and Student Mentor-Mentee System helps the students to discuss and to have proper understanding with each other. Students have the liberty to express their grievances if any to the principal and are readdressed on time but so far no such major issues are addressed by

the students mainly because of student friendly culture. The responsibilities of the conduct of all functions are given to these student committees to prove their efficacy as event managers. Not only that this concept gives self-confidence, Self-discipline, self-direction and self-esteem among the students to which in turn, creates a harmonious atmosphere.

Celebration of events of National importance, through various clubs and observation of important events by the departments, kindle the concept of patriotism, communal harmony, brotherhood and oneness. It is an innovative initiative of the management to introduce “uniform” from the year of establishment till date, to inculcate the concept of socio-economic equality among all the students. Cultural week is observed through which the hidden talents are identified and students with extraordinary talents are trained by the professionals at free of cost to participate in National and International level competitions. Our college students are trained by professional ‘Silambam Trainers’ on regular basis. All these practices pave way for the creation and maintenance of an inclusive environment.

The sensitization of students and employees of institution to the constitutional obligations, values, rights duties and responsibilities of the citizens are highlighted through the conduct of various Awareness Programmes like Celebration of Constitution day, and Voters Awareness day in collaboration with District Management and local taluk authorities, Mock polling, Signature camping to follow ethics in the election, participation in Election as volunteers to help the election authorities, observation of consumer day, Days of national importance, NSS Day, National Youth day, International yoga day, etc. Daily prayers are conducted where messages in Bhagavad Geetha, Bible, Kuran are read out by the students to ensure communal harmony and human values. 'Thought for the day' is given by each staff

member to educate the students about life dharma and values to convert good students into a good citizens.

Evidences Of Success

The institution is known for ethical practices. The vision and mission of the college is Education, Employment and Ethics. The management has formulated and implemented many ethical practices to provide congenial, hormonal and peaceful atmosphere. This strategy attracts more women students to peruse their higher education. Parents and public have high opinion and confidence about the academic climate existing on the campus. The college management, Principal, HODs and staff members have taken enormous initiatives to train the students highly demanded in the employable market. The sense of attachment, brotherhoodness and team spirit are derived and delighted by the students. Thus it is evident that our college has a concern on both development of student and society. The success of these practices leads to the creation of ***SAWC – A hub of Peace and Harmony.***

Problems & Resource Required

Students have limited time to focus on beyond syllabi activities, being a self financing college it is a challenge for the college to get funded projects for the conduct of employable enhancement programmes. Conduct of programmes during the Non-business hour is a challenge as students are from many villages far away from the college.

Notes : Nil